













Market potential for coconut veneer

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- Probable CocoVeneer markets
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### Probable CocoVeneer markets



Optimum value is likely to be achieved by:

- Batching the veneer by colour and density.
- Grading it to a standard adapted to suit coconut veneer's particular characteristics.

#### Probable CocoVeneer markets

The most profitable markets for CocoVeneer products are likely to be for plywood and LVL products in architectural surfaces, linings and joinery.

Uses may be found for all recovered material by combining coconut veneer with wood veneers in composite structural products

### Probable CocoVeneer markets

Table 1: Likely utility of coconut veneer in applications and products (HD= density >  $600 \text{ kg/m}^3$ , MD= density  $400 - 600 \text{ kg/m}^3$ , LD= density  $< 400 \text{ kg/m}^3$ )

Application	Likely high utility	Likely medium utility	Likely low utility
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Flooring	✔ HD, MD for sheet ply flooring or overlay on		
	substrate.		
Lining	✔ HD, MD, LD for		
	veneered board or ply		
Joinery surfaces (sides)		✔ HD, MD, LD for	
		veneered board or ply	
Joinery surfaces (tops	✔ HD, MD for veneered		
and solids)	board, ply or LVL		
Bench tops	✔HD, MD for ply or LVL		
Architectural structures		✔ HD, MD for LVL	
Form ply			✔ HD, MD for face veneer
Structural ply (Face material)			✔ HD, MD for face veneer
Structural ply (core material)		✔HD, MD, LD	
LVL			<b>✔</b> HD, MD
Specialist light plywood	✓ LD with HD face veneer.		

# Samples





CocoVeneer plywood samples

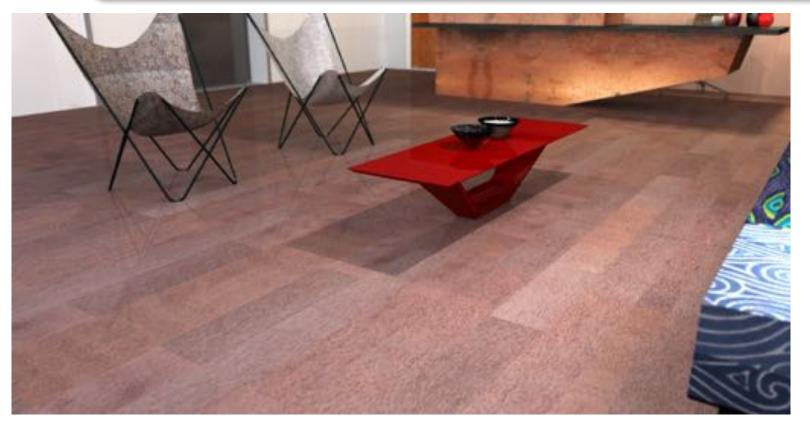
## Render imaging





Render of CocoVeneer joinery

## Render imaging



Render of CocoVeneer engineered floor

### Conclusions

#### CocoVeneer is:

- Visually attractive, usefully hard, and available in a range of tones.
- Different to wood veneers, relatively weak structurally, and demanding to work well.

Quality production is necessary to produce quality output.

### Questions









